



## Press Release

**30 September 2015**

### **Poundbury Fertility collaborates with The Lister Fertility Clinic, one of the leading fertility treatment centres in the UK**

Poundbury Fertility's Medical Director, Mr Michael Dooley, is delighted to announce a carefully selected collaboration with The Lister Fertility Clinic.

*"At Poundbury Fertility we recognise that every patient's situation is truly unique. We embrace quality, personalised care with new technologies. The Poundbury Pathway is to treat patients as individuals – to be part of the team helping them realise their own goals. It is not a "one-size fits all" approach – it's a bespoke, tailor-made service that fits individual ethics and emotions, as well as finances.*

*For some patients IVF may be the right avenue to help realise their goal of having a family and it is with great pleasure that I announce our recent collaboration with one of the leading IVF treatment centres in the UK, The Lister Fertility Clinic. Together Poundbury Fertility and The Lister Fertility Clinic's teams will ensure that our patients are provided with the highest standards of clinical care using the very latest technology and treatment techniques,"* Mr Michael Dooley, Poundbury Fertility's Director explains.

#### **NOTES:**

Poundbury Fertility's team of leading consultant gynaecologists, dedicated health professionals and support staff are directed by Consultant Gynaecologist Mr Michael Dooley who has more than 30 years' experience of helping couples conceive.

Working from two locations, Dorset and London, the Poundbury philosophy encourages simplicity, clarity and openness.

[www.poundburyfertility.co.uk](http://www.poundburyfertility.co.uk)

[www.thepoundburyclinic.co.uk](http://www.thepoundburyclinic.co.uk)

[www.mdooley.co.uk](http://www.mdooley.co.uk)

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The Lister Fertility Clinic is widely recognised as one of the leading fertility treatment centres in the UK. The clinic was established in 1988 and since opening it has maintained its reputation as being one of the most successful IVF treatment clinics in the UK.

The Clinical Director is Mr Hossam Abdalla FRCOG who is at the forefront of new developments in the field of infertility. He leads an experienced team of doctors, nurses, embryologists and counsellors.

[www.ivf.org.uk](http://www.ivf.org.uk)